

FINAL EXPENSE LIFE INSURANCE THAT GOES FURTHER

THE **TRANSAMERICA FE EXPRESS SOLUTION**SM
WITH **CONCIERGE PLANNING RIDER**.SM



Life is full of gifts, but no matter what you wish to pass down, final expenses are certainly not one of them. With the *Transamerica FE Express Solution*,¹ you can enjoy dependable protection with guaranteed level premiums, but that's not all.

To give you even more peace of mind, your policy offers an optional concierge funeral planning benefit,² at no additional premium cost, which is designed to help ease the burden on your family when the time comes — so they can focus on celebrating your life.

EVEREST is an optional funeral planning and concierge service available on *Transamerica FE Express Solution* & *Transamerica Graded FE Express Solution*SM life insurance policies. When help is needed, their 24/7 advisors are one phone call away, ready to personalize your funeral plan, compare and negotiate best prices, and work with Transamerica to get the death benefit to your loved ones in as few as 48 hours after your passing.

EVEREST OFFERS:

24/7 ADVISOR PLANNING ASSISTANCE

- Everest serves as a consumer advocate, providing personalized assistance to your family
- Everest is independent, and not associated with any funeral home, burial, or cremation provider
- Everest can be used at any funeral home anywhere in the world

AT-NEED FAMILY SUPPORT/FAMILY ASSISTANCE

- Everest advisors provide 24-hour assistance personalized to each family's specific needs
- Your client's family is allowed to make decisions in the comfort of their home
- Pricing is gathered and presented in an easy-to-understand format
- Everest negotiates funeral pricing with local funeral homes

ONLINE PLANNING AND STORAGE TOOLS

- Tenzing™, a secure cloud-based vault for storing personal information
- Personal Profile, 10-Key Decisions, My Wishes Plan, and more

PRICEFINDERSM RESEARCH REPORTS

- Proprietary database of detailed, funeral home price comparisons
- Available on-demand via the Everest website

WILL PREPSM

- You can create a will, healthcare directive, power of attorney, and more
- Customize legal documents using Everest's online system
- Save, print, sign and update when needed

¹ Availability of the *Concierge Planning Rider* is subject to state approval, and it is not available in all states. In Florida, this is a service called the *Concierge Planning Benefit*SM, offered outside the life insurance policy. The benefit's services are not provided through a contractual rider, they are offered outside of the life insurance policy. If Transamerica terminates their relationship with Everest, or if Everest ceases to do business with Transamerica, Transamerica will look for a suitable replacement.

² The funeral concierge services and any associated warranty provided by Everest Funeral Package, LLC, are solely provided by Everest Funeral Package, LLC, not by Transamerica Corporation or any of its affiliates. Everest® is a federally registered service mark of Everest Funeral Package, LLC. See rider for full details.

If you're ready to give your family more peace of mind, give me a call and I'll be glad to walk you through the *Transamerica FE Express Solution with the Concierge Planning Rider*.

Best,



TRANSAMERICA®

Peace of mind starts here.



Visit: transamerica.com

Riders and benefits have specific limitations, may incur additional costs, and may not be available in all jurisdictions. For complete details, including charges, terms, and conditions of each rider and the exact coverage provided, please consult your agent.

This is life insurance. This life insurance does not specifically cover funeral goods or services, and may not cover the entire cost of your funeral at the time of your death. The beneficiary of this life insurance may use the proceeds of this life insurance for any purpose, unless otherwise directed. The face amount of this life insurance is not guaranteed to increase at the same rate as the costs of a funeral increase.

In most states, in the event of suicide or material misrepresentations at time of application, death benefits are limited to the return of premiums received, less any outstanding loan amount. *Transamerica FE Express Solution*, policy form number ICC23 TPWL14IC-0123, and *Transamerica Graded FE Express Solution*, policy form number ICC23 TPWL15IC-0123, are whole life insurance policies issued by Transamerica Life Insurance Company, Cedar Rapids, Iowa.

Concierge Planning Rider Policy Form PRGU1000-0320. Policy form and number may vary, and this product and riders may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting.

Not available in New York.