

Disability Income Insurance

Announcing Two New Riders to the DI Choice Portfolio (AK and CO)



6/30/2010

PRODUCT

You've asked for it, and we heard you! Effective **July 1, 2010**, Mutual of Omaha is pleased to announce two additional riders to the DI Choice portfolio suite of products. Not only will these enhancements allow you to be more competitive in the disability insurance market, but also will allow for more comprehensive coverage for your clients.

Beginning July 1, 2010, the following riders will be available:

Worker's Compensation Rider

Client's coverage now extended to on- and off-the-job protection. Short-Term Accident Only and Short-Term Disability clients who become disabled by an injury or illness that is covered by state or federal worker's compensation, employer liability or occupational disease law may now receive 50 percent of the base and rider benefits they would have otherwise been eligible for.

Additional information on this rider:

- No cost rider...included in the base policy benefits
- Will be added to new and inforce policies

Accident Medical Expense Rider

Available on the Short-Term Accident Only product, this rider will provide cash reimbursement for medical-related expenses incurred per accident based on the maximum amount chosen at the time of purchase. Maximum benefit amounts per accident are \$1,000, \$2,000, \$3,000 and \$5,000. This is an optional, cost rider that can help your clients defray accident-related medical expenses.

MARKETING MATERIAL

The following marketing materials have been revised to include these new riders. These items are available on Sales Professional Access (SPA), or can be ordered through your normal ordering channels **TODAY**.

Description	Old Form Number	NEW Form Number
Short-Term Accident Only Highlight Sheet	MC34175	MC34439
Short-Term Disability Highlight Sheet	MC34176	MC34440
Pocket Brochure	MC33597_0809	MC34441
Point-of-Sale Brochure	MC33593_0809	MC34442
Short-Term Accident Only Rate Guide	M26042_0809	M27302
Quick Reference Guide	M26117_0809	M27303
Product and Underwriting Guide	M25981_1209	M25981_0310
FAQ Flyer	M26171_0907	M26171_0310

ILLUSTRATION SOFTWARE

WinFlex software will be available for download on SPA **July 1, 2010**.

We hope these enhancements continue your ability to market the Disability Income Choice Portfolio to potential clients – and that we'll hear more and more feedback that **"This Works for Me."**

If you have any questions regarding these new enhancements, please call Sales Support at (800) 693-6083.